



Center for Bio-Ethical Reform



Dear Pro-Life Friend,

August 2010

THE 2010 MIDTERM ELECTIONS ARE LESS THAN 100 DAYS AWAY AND CBR IS GIRDING ITS LOINS IN PREPARATION FOR BATTLE!

On November 2, 2010, Americans will go to the polls in one of the most important off-year elections in history. Americans are poised to send President Obama a clear message. There is a ground swell of opposition percolating. Americans seem ready for change. But what kind of change is coming?

America's problems won't be solved by electing Republicans to replace Democrats. The fact is, God will not bless America until America blesses God! And America can start blessing God by protecting her children in the womb! No fiscal fix is possible for what ails us. America doesn't have money problems. America has moral problems. A huge indication of our lack of morality is that we are killing our children at a rate of 3,200 per day! A baby dies once every 20 seconds. America needs to return to our founding principles—the first principle being the right to life.

So, this fall, leading up to the November elections, the Center for Bio-Ethical Reform (CBR) will deploy our fleet of abortion billboard trucks in key battleground states. We call this effort the Key States Initiative (KSI).

CBR is not Republican or Democrat. We are non-partisan. We don't have a dog in this hunt. However, because we are an issue advocacy organization, we are focused like a laser on returning legal protections to preborn children. Elections are simply teachable moments to address abortion in a broader context and change hearts and minds in the process.

PLEASE SEND US A SPECIAL FINANCIAL GIFT TO FUND THIS HERCULIAN EFFORT TO INFLUENCE VOTERS TO DEFEND PREBORN CHILDREN ON ELECTION DAY 2010.

A lot has been written and said recently about the Tea Party Movement (TPM). Clearly, the Tea Party Movement is an indication of America's discontentment but it sadly misses the mark. For the most part, and with few exceptions, Tea Party spokespersons neglect to include the plight of preborn children in their platform. TPM's agenda is almost entirely fiscal. That may help them win elections but because the TPM has failed to address the greatest human rights violation of our day—abortion—they will fall short. Don't get me wrong. We are TPM supporters. We are encouraged by much of what the TPM is accomplishing, but America doesn't need to simply change drivers. We need a radical change of direction. We need to return to the founding principle of the sanctity of every human life.

Starting in September, 2010, CBR will display large photos of aborted preborn children on huge billboards trucks in key congressional and gubernatorial states like Pennsylvania, Illinois, Indiana, Ohio, and Florida. With your help, we will add additional states and districts as resources and time permit.

Troy Newman, director of Operation Rescue, sent CBR a message recently in regard to our battle to stop ObamaCare. He said, "As I look around at who is doing what [to stop ObamaCare], I see CBR at the very top of the list. BRAVO!" Our abortion photos save babies and change voter behavior. Sadly, in the case of ObamaCare, it simply wasn't enough.

Fr. Frank Pavone, director of Priests for Life, a long-time member of our board of directors, is an important supporter of CBR's work. Fr. Pavone says "This organization, its strategies, and its projects are at the top of the list of my answers to the question, 'How do we end abortion?' It is a joy to serve on the board of an organization about which I can have the utmost confidence that every penny, every moment, and every ounce of energy is going only to the quickest and most effective route to ending the killing." Fr. Pavone believes in CBR. Do you?



CBR's abortion billboard trucks will reach targeted voters in key states before November's election.

Our signature program remains the **Genocide Awareness Project (GAP)** on college campuses. We have now made more than 165 campus visits from coast to coast over the last 11 years. We have another busy schedule firming up for fall 2010 which includes stops in Maryland, Indiana, Texas, Tennessee, and New Jersey.

How effective is **GAP**? Now we have quantitative, albeit circumstantial, proof. Five years after CBR's 1998 launch of the campus project, the world's first large-scale abortion photo outreach to students, the pro-abortion *New York Times*, in their March 30, 2003, issue, reported the first pro-life opinion shift among students—ever. The article was headlined “**Surprise Mom: I'm Anti-Abortion,**” and it described “... a trend noted in polls: [T]hat teenagers and college-age Americans are more conservative about abortion rights than their counterparts were a generation ago.”

The numbers were striking and the article said the “... most commonly cited reason for the increasingly conservative views of young people is their receptiveness to the way anti-abortion campaigners have reframed the national debate on the contentious topic, shifting the emphasis from a woman's rights to the rights of the fetus.”

It was CBR's horrifying photos which “shifted the emphasis.” No one else was even working with students on the scale we were. Millions of students have now seen our abortion displays. Thousands have been trained in pro-life apologetics.

CBR NEEDS TO RAISE \$19,500 TO OPERATE THE KEY STATES INITIATIVE IN THE FIVE TARGETED BATTLEGROUND STATES UP UNTIL ELECTION DAY. YOUR GIFT OF \$450 PAYS FOR ONE FULL WEEK OF TRUCK OPERATION. YOUR GIFT OF \$225 PAYS FOR TWO AND A HALF DAYS OF DISPLAY OF OUR ABORTION PICTURES ON ONE OF OUR BILLBOARD TRUCKS.

But best of all, five years later, on January 22, 2008, the *Los Angeles Times* published an even stronger affirmation of the power of CBR's campus outreach. It was headlined “**Abortion's battle of messages**” and it was authored by Frances Kissling and Kate Michelman, two of the abortion industry's best known and most strident proponents of “reproductive choice.” Ms. Kissling was president of the oxymoronically named “**Catholics for Choice**” and Ms. Michelman was president of the **National Abortion Rights Action League (NARAL—now “NARAL Pro-Choice America”)**.

The authors make a startling admission: “**Advocates of choice have had a hard time dealing with the increased visibility of the fetus**” ...meaning the “**fetus**” who pro-aborts had deceitfully dismissed as a blob of cells. Even more amazing, they concede that “**in recent years, the anti-abortion movement [meaning CBR] successfully put the nitty-gritty details [meaning pictures] of abortion procedures on public display [meaning university campus exhibits and the city streets], increasing the belief that abortion is serious business and that some societal involvement is appropriate.**”

PRO-ABORTS KNOW GAP WORKS. CAN YOU SUPPORT OUR FALL KSI AND GAP CAMPAIGNS? YOUR GIFT OF \$90, \$45, OR \$25 KEEPS US ON THE ROAD AND ON CAMPUS THIS FALL.

The success of **GAP** and our training program, the **Pro-Life Institute**, is also substantiated by recruiting new **CBR** staff. Recently, Kurt and Samantha Linnemann joined CBR to start our Maryland office. Kurt recently helped us conduct **GAP** and **PLI** at the University of Delaware. In September, Kurt and Samantha will help us reach the College of New Jersey and the University of Maryland. Kurt and Samantha are solid recruits who have the discipline and temperament to succeed. Please pray for their success.

In His Name,



Mark Harrington,

Center for Bio-Ethical Reform and Pro-Life Institute

PS. Do CBR's tactics work? Read this email from a New York man, “If more people actually saw an abortion like in the step-by-step pictures, or video, and saw the aftereffects of it, they would also oppose abortion.” More people can see abortion, so more people will oppose abortion. You can help make this happen by sending help our way.



Kurt and Samantha Linneman joined **GAP** at the University of Delaware (Samantha pictured above)